

AWS MODERNIZATION FOR STARTUP AND GROWTH TEAMS

Startup AI & Data Modernization

Build agentic AI and modernize your startup stack on AWS, with governance and a measured path to lower operating costs.

AI ECONOMICS

Spend on useful outputs

Move suitable OpenAI workloads to Amazon Bedrock, right-size models, and measure cost at the quality your product needs.

DATA FOUNDATIONS

Keep the data working

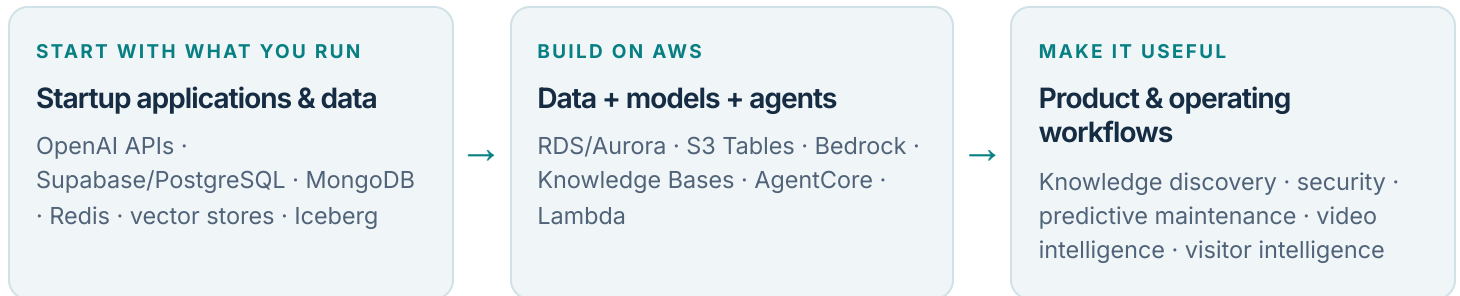
Map Supabase, hosted PostgreSQL, Iceberg, and other startup services to the AWS architecture that fits the workload.

AGENTIC PROGRAMS

Deliver with governance

Build and operate agents with Bedrock AgentCore, defined permissions, human review, and evidence your team can inspect.

One delivery path, from today's stack to production



Across the stack: identity and permissions · encryption · observability · cost attribution · tested cutover and rollback

CUSTOMER EXPERIENCE



AWS PERSPECTIVE AWS names Tactical Edge among partners offering alternatives to Amazon Monitron. [↗](#)

Start a conversation.

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PRODUCT INTELLIGENCE. MARKETING. SECURITY.

Customer experience. AWS execution.

Real engagement focus, followed by AWS patterns that can extend the work.

Squid · asksquid.ai



Visitor intelligence · AWS-native AI engine

Tactical Edge helped build the AWS-native generative AI engine that indexes Squid's platform data, the backbone behind its visitor-identification and intelligence product.

AWS extension. Bedrock and AgentCore can build on that indexed context to explain observed activity and prepare tenant-scoped CRM tasks for review.

Value: Make platform data useful in the product and its customer workflows.

Clipr



Video intelligence · metadata on AWS

Tactical Edge created video metadata on AWS using Bedrock, alongside transcription and timeline-alignment workflows for searchable media.

AWS extension. Connect S3, Transcribe, Translate, Bedrock enrichment, and timestamped search; AgentCore connects the workflow's approved tools.

Value: Turn recordings into searchable, reusable information.

Arnica



Security · contextual remediation

Tactical Edge connected security findings, application context, and reviewed remediation workflows around the existing security product.

AWS extension. Bedrock explains findings; Knowledge Bases retrieves approved guidance; AgentCore connects issue and repository tools with scoped access.

Value: Give developers actionable, traceable security context.

Broughton Partners



Marketing · campaign and intake operations

Tactical Edge supported security and cloud cost practices for Broughton Partners, a legal-marketing and intake business.

AWS extension. Use Bedrock to summarize approved campaign and intake data. AgentCore prepares CRM tasks; people review outreach and publishing.

Value: Connect marketing insight to reviewed action.

AWS extensions describe possible next steps, with service selection and delivery scope agreed for each customer. They are distinct from the engagement work summarized above.

Agentic programs with governance

Agent Readiness Assessment · Agent Build Program · Managed Agent Operations

Identity, data access, tool controls, human review, and operating evidence travel with the workflow.

Bring one product or operating challenge.

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